

STRATEGIC PARTNER

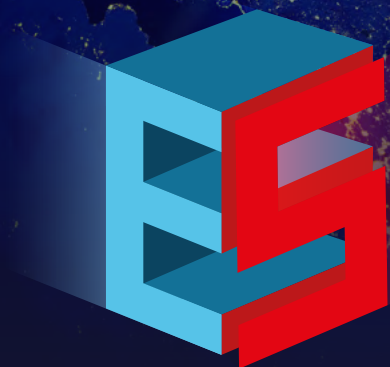
Media Markt

ORGANISER

**PTAK
WARSAW
EXPO**

ufi
Member

THE BIGGEST CONSUMER ELECTRONICS FAIR IN POLAND



**SPRING 2019
ELECTRONICS
SHOW**

TRUSTED US:

SAMSUNG



Panasonic

SONY



PHILIPS

SHARP

Poland - a synonym of innovation!

The electronic market is one of the fastest growing markets in Poland and in the world. Sales in this sector in recent years constituted about 2.9% of sales in the whole Polish industry. At present, the Polish market is a leader in comparison to Central and Eastern European countries in the amount of smartphones and tablets owned by consumers in Poland. We already have more smartphone owners than traditional mobile phones, while the tablet already has 10% of Poles. According to the forecasts of Business Monitor International experts, the value of the consumer electronics market will grow steadily.

The household appliances industry also has a significant growth. The sales volume of the domestic small household appliances sector is estimated at around **USD 2 billion**.

According to estimates the retail market of consumer electronics, household appliances and electronic equipment in Poland is worth about **USD 6 billion**.

The Electronics Show is the largest and only one of its kind consumer electronics fair in Poland. This is a new generation fair offering not only stationary exhibitions but also spectacular and dynamic presentations, enriched with sector conferences and workshops. This is the first event in Poland presenting comprehensively and innovatively the latest technologies and solutions by global leading producers of consumer electronics and services related to it.

The first edition Electronics Show in Poland was the successful. The consumer electronics industry suggests that of this kind fairs are needed on Polish market. Most important is that the Electronics Show is a new brand that has attracted global brands.

Time for a technological walk around the digital future

ELECTRONICS SHOW SPRING 2019 - THE SECOND EDITION

What's new?

- International character
- Hosted buyers program
- Increased exhibition space

During the second edition of the Electronics Show, we will show you trends and the industry latest achievements in the technology sector, business solutions for a wide range of consumers in dedicated zones:

Home & Hobby

- Home appliances
- Smart Home
- Mobile communication
- GSM accessories
- Sports electronics

E-mobility

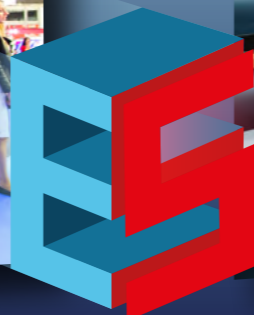
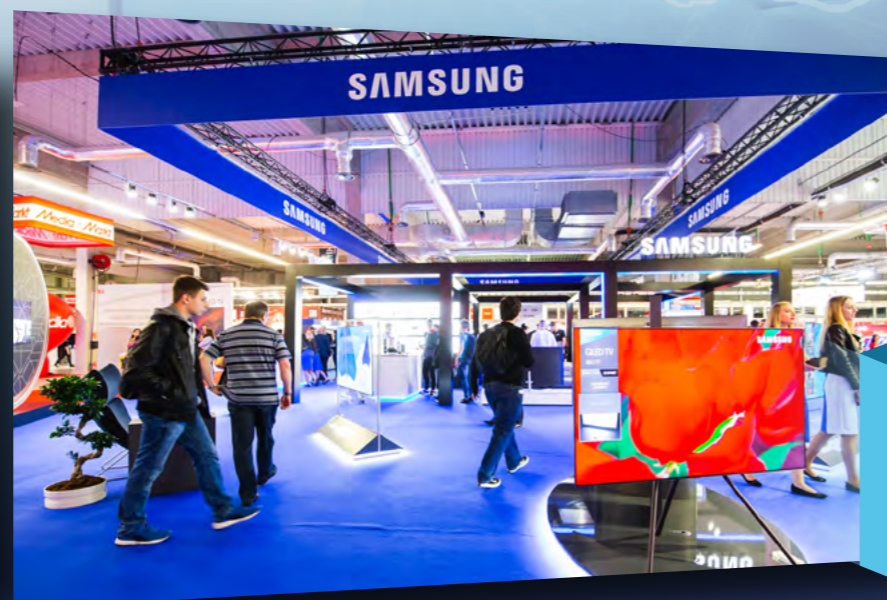
- Autonomous vehicles
- Chargers
- Cars of the future
- Electric two-wheelers

Audio & Video & Foto

- TVs and projectors
- Home cinema
- Turntables
- Photographic equipment
- Photo accessories

New technologies

- VR/AR
- Robots
- Drones
- 3D print



ELECTRONICS SHOW 2018

- THE SUCCESSFUL DEBUT OF THE FAIR

The first edition of the largest consumer electronics fair in Poland is behind us.

The three-day Electronics Show in numbers:

- 16.654 visitors
- 20.000 sq.m.
- 200 brands
- over 121 journalists
- 103 exhibitors
- 4 conferences

MediaMarkt zones

MediaMarkt, the strategic partner of the Electronics Show, also had its stand, which together with Ikea has also prepared a special zone for companies B2B.

The household zone surprised:

There were presented - designer refrigerator-freezers and ovens as well as dishwashers with Home Connect function as well as stylish hoods and ovens.

Unique audio equipment in a dedicated zone

The Electronics Show could not miss the hi-end audio equipment.

At the stands, you could see and listen to unique sounds from unique columns.

TVs with better picture and "smart"

At the Electronics Show exhibition TV sets of the largest producers were presented, including Samsung, LG, Sony, Philips, Toshiba, Sharp and Loewe.

VR, games and entertainment

Younger participants of the event could visit special entertainment zones. It could not be missing of modern VR technologies, from which the sensations were approaching the real world.

Conferences and events

In Ptak Warsaw Expo during the Electronics show were also conferences and discussion panels on many topics related to the consumer electronics.

On the second day of the event, the Open Electromobility Forum was held, during which visitors discussed on the advantages of electric and autonomous vehicles.

Premieres and news

Samsung - boasted a QLED TV - "invisible thanks to Ambient Mode".

Philips presented models of OLED 4k and 4k LCD TVs with the Ambilight function.

Sharp had the Polish premiere of the world's first 70" LCD display with 8K resolution.

Toshiba boasted a TV with OLED 4k technology.

Huawei presented smartphones P20, P20 lite and P20 pro the ability to take and print photos from the P20 pro phone.

During the Electronics Show, there was also a pre-release presentation of the new LG smartphone line.



Opening ceremony, Tomasz Szypuła President of Ptak Warsaw Expo

Digital Future - Poland 4.0 Conference

STRATEGIC PARTNER OF ELECTRONICS SHOW:



PARTNERS OF ELECTRONICS SHOW:



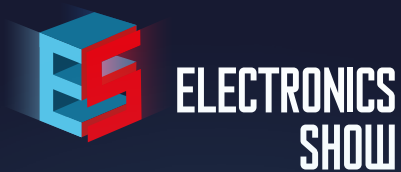
MEDIA PARTNERS:



Exhibitors from 1st Edition of Electronics Show



Minister of Entrepreneurship and Technology of Poland Jadwiga Emilewicz visits the Electronic Show. On the photo with the head of Samsung for Europe.



WWW.ELECTRONICS-SHOW.COM

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WARSAW CENTRE
15 minutes



F. CHOPIN AIRPORT
10 minutes