



2th SEPTEMBER

DIGITAL DIALOGUE ZONE

3rd SEPTEMBER

PAVILION D2

DAY II

ECONOMIC FORUM IN KARPACZ

DAY III

GEOSTRATEGIES AND THE DIGITAL ARMS RACE

2:00 p.m. - 2:05 p.m.

2:05 p.m. - 2:20 p.m.

DIGITAL ARENA

DAYI

The limits of digital regulation. Freedom or control?

Moderator:

Paweł ORLIKOWSKI, journalist, XYZ portal

- **Speakers:** - Michał HETMAŃSKI, CEO and Co-founder
- Instrat Foundation
- Michał KANOWNIK, President of Digital Poland Association

2:20 p.m. - 3:20 p.m.

DIALOGUE

Europe of the digital age: Doomed or ready to fight?

Moderator:

Karolina ZBYTNIEWSKA, Editor-in-chief, **EURACTIV** Poland

Speakers:

- Mariusz MIELCZAREK, Director CEE Public Policy, **Amazon**
- Kamil MIROWSKI, Senior Public Affairs Manager Poland & CEE, Zalando
- Katarzyna PRUSAK-GÓRNIAK, Head of Digital Affairs Unit in Permanent Representation of Poland to the EU
- Jakub SZYMIK, CEE Digital Democracy Watch
- Konrad WOJNAROWSKI, Undersecretary of State, Ministry of Funds and Regional Development

3:20 p.m. - 4:30 p.m.

DIALOGUE

Digital clash of powers

- who wins the global technology race?

Moderator:

Karolina ZBYTNIEWSKA, Editor-in-chief, **EURACTIV Poland**

Speakers:

- Dr Marcin ADAMCZYK, PhD, Institute of European Studies, Faculty of Social Sciences, University of Wrocław
- Paweł KOWAL, Government Plenipotentiary for the Reconstruction of Ukraine, Chair of the Sejm Foreign Affairs Committee
- Marcin KRASUSKI, Government Affairs and Public Policy Manager, Google
- Prof. PIOTR SANKOWSKI, Acting Director of the IDEAS Research Institute
- Dariusz STANDERSKI, Secretary of State, Ministry of Digital Affairs
- Jakub TUROWSKI, Public Policy Director, Central and Eastern Europe, Meta

4:45 p.m. - 5:00 p.m.

PRESENTATION

A roadmap for Polish cyber resilience presentation of a report by Digital Poland **Association**

Speaker:

Michał KANOWNIK, President of Digital Poland

5:15 p.m. - 5:55 p.m.

DIALOGUE

A roadmap for Polish cyber resilience - what comes next?

Moderator:

Paweł ORLIKOWSKI, dziennikarz,

serwis XYZ **Speakers:**

- Katarzyna CHOJECKA, Head of Government Affairs Poland & CEE, Cisco
- Jacek ŁĘGIEWICZ, Vice-President of Digital Poland Association, Director of Corporate Affairs, Samsung Electronics Poland
- Radosław NIELEK, Director, NASK
- Adam TOMCZAK, Territory Development Executive CEE, AMD Enterprise Channels EMEA
- Marcin WYSOCKI, Deputy Director of the Cybersecurity Department, Ministry of Digital Affairs

6:05 p.m.- 18:35 p.m.

FIRESIDE CHAT

Digital Poland 2023: where are we now, where are we heading?

- Krzysztof GAWKOWSKI, Deputy Prime Minister, Ministry of Digital Affairs of Poland
- Michał KANOWNIK, President of Digital Poland Association

8:00 p.m. -

NETWORKING

Cocktails with Digital Poland Association and XYZ (invitation only)

NEW FRONTIERS OF INNOVATION

11:10 a.m. - 12:10 p.m.

DIALOGUE

Made in Poland: digital powerhouse in the global market

Moderator:

Paweł ORLIKOWSKI, journalist, XYZ portal

Speakers:

- Barbara MRÓZ-GORGOŃ, Professor at the Wrocław University of Economics, member of the Working Group for Al at the Ministry of Digital Affairs (GRAI)
- Sebastian KONDRACKI, Co-founder of the SpeakLeash project and foundation
- Agnieszka OLSZEWSKA, President of the Public **Procurement Office**
- Bartlomiej PEJO, Chairman of the Parliamentary Committee for Digitization, Innovation and Modern Technologies
- Marianna SIDOROFF, Director, Department of Digital Economy, Ministry of Development and Tech-nology

12:40 p.m.- 1:00 p.m. **DIGITAL ARENA**

AI the Polish way

Moderator:

Paweł ORLIKOWSKI, journalist, XYZ portal

Speakers:

- Prof. PIOTR SANKOWSKI, Acting Director of the IDEAS Research Institute
- Dr hab. Dariusz SZOSTEK, PhD, Professor of the University of Silesia, CyberScience

1:00 p.m.- 1:20 p.m. **DIGITAL ARENA**

Creators vs. algorithms: Al, copyright, and the future of creativity

Moderator:

Paweł ORLIKOWSKI, journalist, XYZ portal

Speakers:

- Michał KANOWNIK, President of Digital Poland Association
- Karol KOŚCIŃSKI, General Director, ZAiKS

1:30 p.m.- 2:30 p.m.

DIALOGUE

Cities of the future: mobility, connectivity, and infrastructure in the age of smart cities

Moderator:

Bartosz BEDNARZ, Head of Business Department,

Speakers:

- Przemysław KANIA, Managing Director of Cisco
- Kazimierz KAROLCZAK, Chairman of the Board of the Upper Silesia–Zagłębie Metropolis
- Paweł KUNCICKI, General Director, Bolt
- Jan PILEWSKI, Director of Public Affairs Department, Play
- Paweł SOKOŁOWSKI, Senior Account Executive, SAS Institute
- Mirosław SUCHOŃ, Member of the Polish Parliament (Sejm), Chairman of the Parliamentary Committee on Infrastructure

2:55 p.m. - 3:10 p.m.

Signing of a memorandum of cooperation between Ericsson Polska and Play

3:10 p.m. - 3:40 p.m. DIALOGUE

Securing the future of connectivity

Moderator:

Karol TOKARCZYK, Analyst for Digital Economy at the Polityka Insight

Speakers:

- Marcin SUGAK, Mission Critical Networks Sales Director, Northern and Central Europe, Ericsson
- Michał ZIÓŁKOWSKI, CTO, Play
- Michał KANOWNIK, President of Digital Poland **Association**

4:05 p.m. - 5:05 p.m.

DIALOGUE

Digital competences of young Poles: latest results of IT Fitness Test

Presentation:

Michał KANOWNIK, President of Digital Poland Association

Moderator:

KRZYSZTOF KIRYCZUK, , journalist, TVP3, teacher at the LXXV Jan III Sobieski High School in Warsaw

Speakers:

- Mikołaj BOBIŃSKI, Sales Director Large Enterprise, Lenovo Polska
- Prof. dr hab. Maria MRÓWCZYŃSKA, PhD, Undersecretary of State, Ministry of Science and Higher Education
- Grzegorz NAPIERALSKI, Member of the Parliament, Member of the Parliamentary Committee for Digitalization, Innovation and Modern Technologies
- Rafał LEW-STAROWICZ, Vice-President, edTech Polska Foundation
- Paulina PIECHNA-WIĘCKIEWICZ, Undersecretary of State, Ministry of Education

8:30 p.m.- 10:00 p.m. **NETWORKING**

Cocktails with Digital Poland Association and XYZ

SOCIETY IN THE SMART ERA

9:30 a.m. - 10:30 a.m. HYDEPARK

What does the young generation expect from digital transformation? [WORKSHOP]

4th SEPTEMBER

Moderators:

- Katarzyna CHOJECKA, Head of Government Affairs Poland & CEE, Cisco
- KRZYSZTOF KIRYCZUK, journalist, TVP3, teacher at the LXXV Jan III Sobieski High School in Warsaw

11:10 a.m. - 12:10 p.m. DIALOGUE

Staying safe online: protecting young people of the digital era

Speakers:

Moderator: KRZYSZTOF KIRYCZUK, journalist, TVP3, teacher at the LXXV Jan III Sobieski High School in Warsaw

- Jacek ŁEGIEWICZ, Vice-President of Digital

- Poland Association, Director of Corporate Affairs, Samsuna Electronics Poland
- Ksenia NOWICKA, Public Policy Manager for Central and Eastern Europe, Meta
- Paulina PIECHNA-WIĘCKIEWICZ, Undersecretary of State, Ministry of Education
- Waldemar WITKOWSKI, Senator, Chairman of the Senate Committee on Education - Jolanta ZIĘBA-GZIK, Member of the Polish

Parliament

1:30 a.m.- 2:30 p.m. DIALOGUE

Technology for our planet: responsible business, conscious consumer

Dominik DOBEK, Program Director, Digital Poland **Association**

Moderator:

- **Speakers:** - Izabela BODNAR, Member of the Polish
- **Parliament** - Anita KUCHARSKA-DZIEDZIC, Member of the Polish Parliament, Standing Subcommittee for Monitoring Waste Management
- Kamil MIROWSKI, Senior Public Affairs Lead
 - Polska & CEE, Zalando - Andrzej SAJA, Vice President of ElektroEko S.A.

